



STRATEGIC PLAN 2004 - 2006

PRINCIPLES

Outback Arts is a not-for-profit incorporated arts and cultural organisation servicing seven local government areas in western New South Wales (*Bogan, Bourke, Brewarrina, Cobar, Coonamble, Walgett and Warren Shire Councils*). The following definitions outline key principles under which this organisation conducts its business.

Culture and 'the arts': Outback Arts sees culture in its holistic sense, meaning the ways people live their lives. We define 'the arts' as tangible ways of representing culture.

Community Cultural Development (CCD): Outback Arts employs CCD practices, meaning that we value and encourage the development of people's capacities (individually or in groups), through arts and cultural processes, to effect real, positive change in their communities.

Responsiveness: Outback Arts responds to community priorities identified by key stakeholders and members through a cultural planning process.

Community: Outback Arts sees communities as being any group of people (formal or informal) with common cultures, interests, desires and aspirations.

Diversity: Outback Arts values the broad range of backgrounds that make up our region. The organisation believes in diversity and complexity as being essential to the development of creative communities.

Well-being: In order for communities to develop, people must feel valued and respected and be healthy in mind and body. Outback Arts operates to support, respect and value people and works to promote positive and healthy lifestyles.

Social entrepreneurship: Outback Arts engages with governments and the corporate and private sector in order to build monetary resources that directly benefit community building using arts and cultural processes.



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VISION

Outback Arts aims to be accessed as a key resource in assisting to build creative communities.

PURPOSE

Outback Arts builds arts and cultural capacity in the region.

GLOBAL OBJECTIVES

- Social Development
- Economic Development

Social Development	Economic Development
Coordination <ul style="list-style-type: none"> - Community consultation - Planning - Networking Communication <ul style="list-style-type: none"> - Marketing and audience development - Reporting and evaluation - Advice and Support Education <ul style="list-style-type: none"> - Community development - Business and Management skills - Art Form development - Building pathways into the arts and cultural sector 	Arts and Cultural Infrastructure <ul style="list-style-type: none"> - Employment - Events - Arts and/or cultural places Partnerships <ul style="list-style-type: none"> - Funding assistance - Resource sharing Executive Services <ul style="list-style-type: none"> - Services to the Outback Arts Executive

STRATEGIC OBJECTIVES

- Cultural Planning
- Indigenous Arts Development
- Young People